

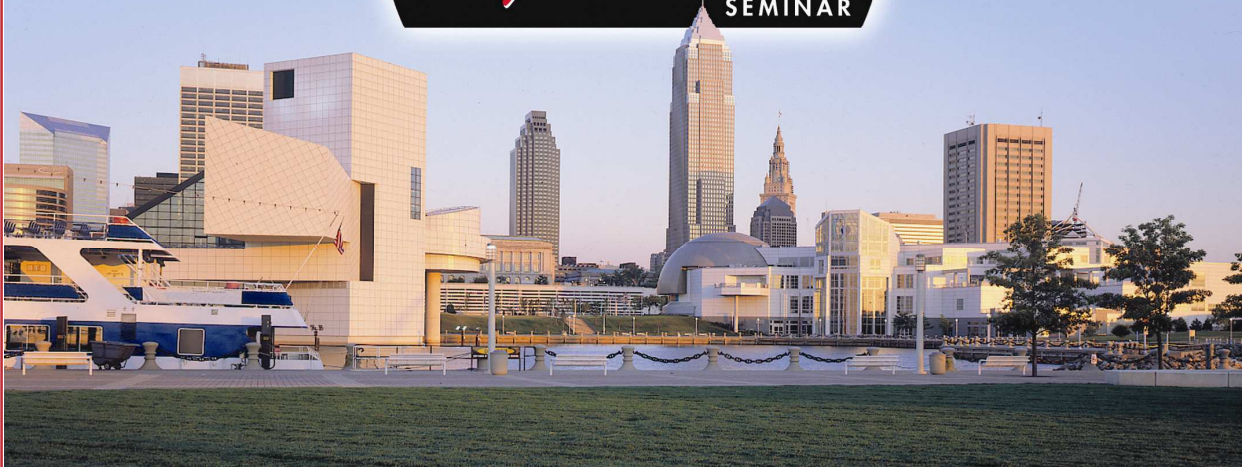
NORTHEAST OHIO ACADEMY OF  
PODIATRIC MEDICINE

PRESENTS

October  
22-25  
2009



Embassy  
Suites  
Cleveland-  
Rockside Hotel



Exhibitor Prospectus  
and  
Sponsorship Opportunities

October 23 - 24, 2009

Embassy Suites Rockside - Cleveland, Ohio

# W E L C O M E

Dear Sales Representative:

It is time again for the annual *Super Saver Seminar* sponsored by the *Northeast Ohio Academy of Podiatric Medicine*, a component of the Ohio Podiatric Medical Association, and co-sponsored by the *Ohio College of Podiatric Medicine*. We would like to invite you and your company to exhibit at our 22nd annual Super Saver Seminar which is scheduled for October 22—25, 2009, in Cleveland, Ohio. **The exhibitor dates are October 23rd and 24th.** Last year's seminar was attended by over 500 podiatrists and more than 80 exhibitors participated.

The *2009 Super Saver Seminar* promises to be an exciting and well attended conference as this year's meeting will again be held at the Embassy Suites Cleveland Rockside Hotel in the Cleveland suburb of Independence, Ohio. The Embassy Suites is located right next door to the *Ohio College of Podiatric Medicine*. This location offers a LARGE and CENTRALIZED exhibit area and the hotel is centrally located with easy access to the airport, downtown Cleveland, and close to a wide array of entertainment.

The cost of a booth this year will be \$800. Booths will be assigned on a first come, first **PAID** basis. All booths must be table top size only.

The exhibit hall will be open for setup on Thursday, October 22nd from 7:00—9:00 pm and on Friday, October 23rd at 7:00 am. The exhibit hall officially opens on Friday at 8:00 am. A six foot long table, 2 chairs, and a white table cloth will be provided. We would like representatives to be present during the seminar from 8:00 am—5:00 pm on Friday and Saturday.

Please complete the enclosed Exhibitor / Sponsorship form and return it with your registration fee. The \$800 registration fee must be received by September 30, 2009. After September 30th, the registration fee will be \$900. Hotel reservations can be made directly through the Embassy Suites Cleveland Rockside Hotel at 1-800-362-2779 and mention the *NEOAPM Super Saver Room Block* for the discounted room rate of **\$109.00/ night**.

We look forward to hearing from you and having you exhibit at our seminar. Should you have any questions or concerns, please feel free to contact us at **216-591-1905** or e-mail at **rafdpm@sbcglobal.net**. For an up to-date list of speakers and topics for the seminar, please visit our website at [www.neoapm.com](http://www.neoapm.com).

Sincerely,



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Ronald A. Freireich, DPM  
NEOAPM Coordinator, Seminar Exhibits



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Richard J. Berkowitz, DPM  
NEOAPM Scientific Chair

# Sponsorship Opportunities

## Gold Sponsor: \$1,500

- Company name listed as “Gold Sponsor” on all event signage
- A complimentary exhibit booth space in a *premier* location at event
- Opportunity to distribute company promotional materials with conference welcome packets
- Listing on NEOAPM website including link to your company website

## Exhibitor Sponsor: \$800

- A complimentary exhibit booth space at event
- **After 9/30/09, the exhibitor fee will be \$900**

### Exhibit Schedule:

**Thursday, October 22, 2009**  
7:00 pm - 9:00 pm : Exhibitor Set-up  
**Friday, October 23, 2009**  
7:00 am - 8:00 am : Exhibitor Set-up  
**Friday, October 23, 2009**  
8:00 am - 5:00 pm : Exhibitor Hours  
**Saturday, October 24, 2008**  
8:00 am - 5:00 pm : Exhibitor Hours

### Exhibit Space Information

- The booths are table top size
- Each space will have one (1) 6ft. table with tablecloth and two (2) chairs
- Exhibit space is assigned based on the order of Exhibit/Sponsorship forms and monies received to NEOAPM

## Embassy Suites Cleveland Rockside Hotel:





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NEOAPM  
*22nd Annual Super Saver Seminar*  
6000 Rockside Woods Blvd.  
Independence, Ohio 44131

Non-Profit Organization US POSTAGE PAID CLEVELAND, OH PERMIT #881
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## 2009 Exhibitor/Sponsorship Form

October 23 - October 24 • Embassy Suites Rockside • Cleveland, Ohio

Company Name: \_\_\_\_\_

Company Product: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax #: \_\_\_\_\_ E-Mail: \_\_\_\_\_

\_\_\_\_\_ **Yes we are interested in an Exhibit/Sponsorship Opportunity. Please indicate your committed Sponsorship Level:**

Gold Sponsor \$1,500

Exhibitor Sponsor \$800

### Payment Method:

Check made payable to: **NEOAPM** (Tax ID # 34-1709962)

Credit Card:

MasterCard

Visa

AMEX

Name of Cardholder: \_\_\_\_\_ Amount: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Reminder, if you choose to be an Exhibitor Sponsor, your registration fee must be received by September 30, 2009. **After September 30th, the fee will be \$900.**

**Attending Representative(s):** (lunch will be provided for up to two)

\_\_\_\_\_

**Specific Requests:** (i.e. electrical, space requirements, etc.)

\_\_\_\_\_

### Agreed:

Company Representative (print name): \_\_\_\_\_ Signature: \_\_\_\_\_

**Please mail or fax form with payment to:** Ronald Freireich, DPM  
28790 Chagrin Blvd., Suite # 200  
Woodmere Village, OH 44122  
(PH) 216-591-1905  
(FAX) 216-591-1961  
rfdpm@att.net

# Rules/Regulations & Policies

## 2009 NEOAPM Super Saver Conference

Please review these rules and regulations carefully. Your signature on the Exhibit/Sponsorship Form binds you and your company to this contract and the terms expressed herein.

### Products/Services

The products or services that are exhibited at the NEOAPM Super Saver Conference must be those related to the interests and educational values of the conference. The NEOAPM Super Saver Conference may refuse to accept the application of any company or persons whose products/services do not meet the educational integrity and objectives of the NEOAPM Super Saver Conference.

### Terms of Payment

A full payment of your company's exhibitor/sponsorship fee must accompany your completed Exhibit/Sponsorship Form.

### Badges & Registration

All participants at the NEOAPM Super Saver Conference must register on their first day attending the event and official conference badges must be worn at all times during the conference.

### Hotel Reservations

All exhibitors/sponsors must reserve their guest rooms through the *NEOAPM Super Saver Guest Room Block* at the Embassy Suites Rockside Cleveland Hotel. Arrangements have been made with the Embassy Suites for a discounted rate of **\$109.00/night**.

### Exhibitor/Sponsor Activities

Any products/services showcased or displayed by the exhibitor/sponsor must be conducted or distributed within the exhibit space assigned. The exhibitor/sponsor is prohibited from displaying their products/services in other exhibitor/sponsor spaces, outside the hotel, or in common areas. Only one company can exhibit per booth. Exhibitors/sponsors are required to keep their assigned booth space in good order and cleanliness at all times. Exhibitors are prohibited from bringing oversized booth displays due to space requirements. Exhibitors must be able to display on the 6 foot table top provided or not use the table top if using a floor display. Displays are not to be wider than 6 feet. A representative of the company may attend the program, but is not allowed to engage in any promotional activities in the Lecture Hall while the program is taking place.

### Installation & Dismantling

Set-up for Exhibitors/Sponsors is Thursday, October 22, 2009 from 7:00-9:00 pm and/or Friday, October 23, 2009 from 7:00-8:00 am. Dismantling and packing of displays can begin on Saturday, October 24, 2009 anytime after 5:00 pm.

### Liability

The exhibitor/sponsor hereby assumes responsibility and agrees to indemnify and defend the NEOAPM Super Saver conference, its members and staff, and the Embassy Suites Rockside Cleveland Hotel against any claims, injuries, or expenses that result out of the use of the exhibition space and hotel grounds, unless the damages/injury is due solely to the negligence of the NEOAPM Super Saver conference and the Embassy Suites Cleveland Rockside Hotel.

### Insurance

The NEOAPM Super Saver Conference and the Embassy Suites Rockside Cleveland Hotel do not provide insurance covering property of the exhibitor/sponsor. It is the sole responsibility of the exhibitor/sponsor that they carry insurance coverage.

### Shipping & Receiving

Every sponsor is responsible for all the arrangements and expenses of shipping materials, merchandise, exhibits, or any other items to and from the hotel. **Please ship items directly to the hotel with the name of your company on the boxes and the "NEOAPM Super Saver Conference" name listed. All company materials should be received no sooner than 2-days prior to the event. Please ship items to: Embassy Suites Hotel, 5800 Rockside Woods Blvd, Independence, OH 44131. For any questions with shipment, please direct them to the hotel at 216-986-9900.**